

Step Two: Choose a colour

Note: The most popular colour choices are black and navy



Step Three: Add your design

Include:

- The size and placement details of your design. (Where on the bag you want you details screen printed)
- Print colours. (We use Pantone uncoated colour reference.)
- Your artwork (In the form of a high quality, high resolution jpeg or pdf file)
- Note: Due to the coarse texture of jute the smallest text that can be accurately screen printed is 34 font or 1cm in height.

Need help? Let us know what you want and we can help you put this together.

Step Four: How many?

- o 100 – 249
- o 250 – 349
- o 350 – 499
- o 500 – 749
- o 750 – 999
- o 1000 plus

Step Five: How soon?

When do you require the bags?

- o Sea Freight – a minimum of 14 weeks
- o Air Freight – minimum of 9 weeks. (This will be approx. \$1.00 per bag more than the sea freight option.)

Don't have that much time? Check out the Ready Made and Ready to Print option.

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Step Six: What Next?

Send in the completed checklist and we will get back to you with an answer within four working days of receiving your information.

Option Two: Ready made and Ready to print

- These are still Freeset bags made in Kolkata.
- They are blank and ready for your design to be added.
- Custom printing is **not** included in the price. You may like to arrange your own screen printing or we can assist you with this for an additional charge.
- We have stock on hand in our three most popular designs: Courier, Messenger and Freedom and in our most popular colour – black.
- We can supply them at short notice and in any quantity – subject to availability for larger quantities.



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freeset

Freedom in a bag..

Each Freeset Bag tells a story of one woman's journey to freedom. She used to stand with 6,000 other prostitutes in a small but well known area of North Calcutta. She didn't choose her profession; it chose her. Poverty does that. It robs people of their dignity and children of their innocence.

She still lives in the same area, but instead of selling her body she makes Freeset Bags. Now she has choices, the choice to work decent hours for decent pay, to re-establish her dignity in her community and to learn to read and write. Now her daughter won't have to stand in the street selling her body like her mother used to. Freedom has been passed on to the next generation. By purchasing a Freeset Bag, you become part of the story of freedom.

Thank You...

... for considering Freeset bags for your custom bag order.

A Freeset bag offers an alternative to the usual options available, while making a difference in the lives of the women who make them.

Each bag comes with a swing tag detailing the Freeset story and we can provide additional information and display material if you would like to make use of it.

Here is some information about custom made bags that answers most queries, but if you have other requirements, please let us know what you have in mind.

Option One: Made to your specifications

- We can custom make any of the styles of Freeset bags available, in your choice of 22 jute colours, screen printed with your design or logo.
- Quantities for custom made bags start at 100, but are more cost effective at the 350 plus mark.
- The lead time for custom orders is a minimum of 14 weeks via sea freight from Kolkata.

Step One: Choose a bag style

We can custom make in any of our current styles of bags, but these are our most popular for this purpose.



Freedom FREB

Freedom

Features:

- Made from jute with a laminated waterproof lining
- Jute carry handles
- Nylon shoulder strap
- Velcro fastened interior pocket

Size: 30(w) x 35(h) x 9(d)

Messenger

Features:

- Made from jute with a laminated waterproof lining
- Adjustable nylon shoulder strap
- Adjustable clip fastener
- Velcro fastened interior pocket
- Bottle holder
- Cellphone pocket

Size: 37(w) x 30(h) x 12(d)



Messenger MESB

Courier

Features:

- Made from jute with a laminated waterproof lining
- Adjustable nylon shoulder strap
- Velcro fastener
- Cellphone pocket
- External back pocket

Size: 30(w) x 30(h) x 10(d)



Courier COUB

