

freese™

CUSTOM PRODUCT GUIDE

TWENTY SIXTEEN



TED*
Christchurch
independently organized TED event



CONTENTS

Anatomy of a bag	3
How to customize your bag	4
What can I customize?	5
Customization options	6
Jute colors	7
Cotton & Juco colors	8
Conference & Event bags	9
Why organic cotton?	12
Hand bags	13
Eco-friendly screen printing	16
Printing process	17
Shopping bags	18
The beautiful sari	20
Lifestyle bags	21
From our customers	25
Home & Office bags	26
Tripti's story	29
Gift & Promotional bags	30
Contact us	34

**FREESET IS A FAIR
TRADE BUSINESS
OFFERING
EMPLOYMENT TO
WOMEN TRAPPED
IN KOLKATA'S SEX
TRADE. WE MAKE
BAGS AND TEES,
BUT OUR BUSINESS
IS FREEDOM!**

This catalog shares Freeset's story and showcases the products hand-made by a remarkable group of women.

We hope you will be inspired to join these women on their journey to freedom.

Buy the products.
Share the stories.
Transform lives.

ANATOMY OF A BAG



HOW TO CUSTOMIZE YOUR BAG

1 CHOOSE A STYLE



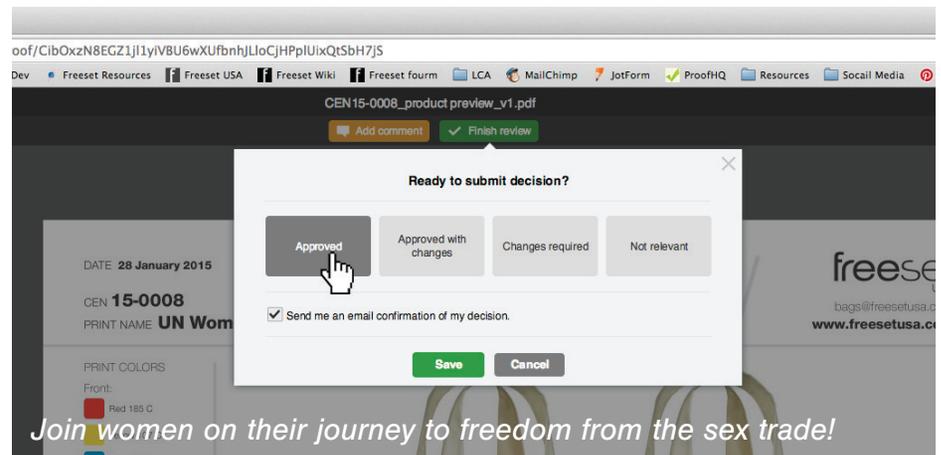
2 CHOOSE COLORS & ACCESSORIES



3 DESIGN & SEND US YOUR ARTWORK



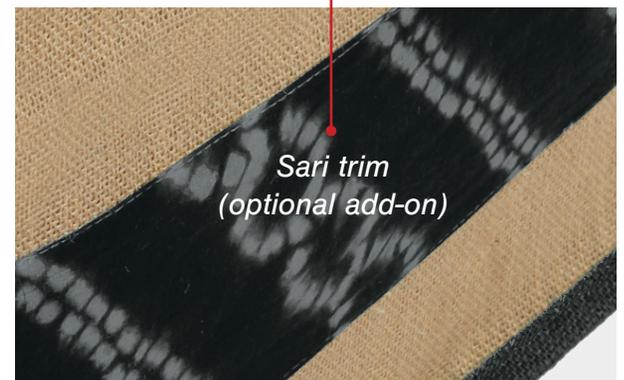
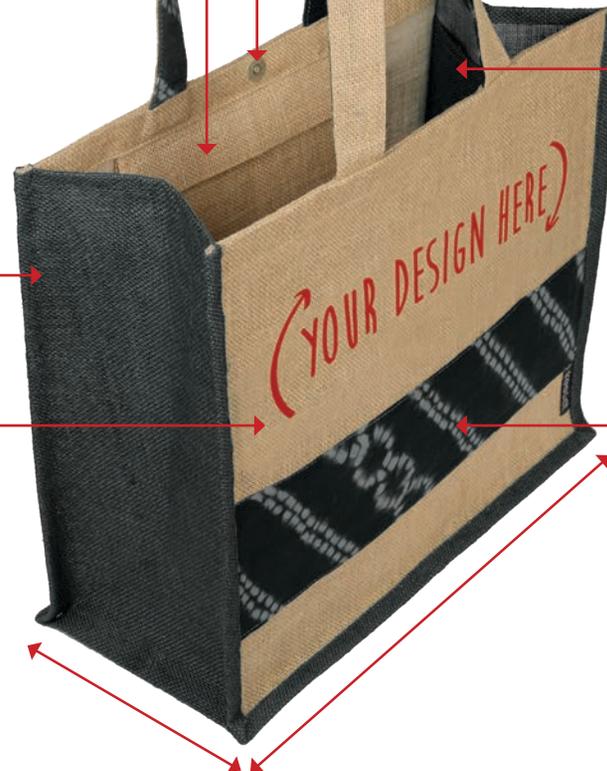
4 CONFIRM YOUR ORDER



WHAT CAN I CUSTOMIZE?



Fasteners
(add/remove)



Custom dimensions

CUSTOMIZATION OPTIONS

Choose from these great options to make your bag unique.

(Measurements refer to width of handle, except where noted differently. If no measurement is noted then the handle width can be customized.)

HANDLES

Sari braid



Large or Small

Lined jute (lining options)



Recycled sari
Every sari is unique



Cotton sheeting
Sheeting color range



Polyester Black

Rope



Cotton 0.3" Natural & Black

Cane (measurements - width of handle shape)



Rectangle 9h x 16w (cm)



D-shape 7h x 7w (cm)

Webbing



Jute 1", 1.5", 2" Natural



Cotton 1", 1.5", 2"
Natural & Black

Rolled



Jute Natural



Cotton
Natural & Black

Folded



Jute Std. color range



Cotton
Sheeting & Canvas color ranges

FASTENERS

Velcro



1" or 2" Black & White

Zip



Nylon zip / Std. puller
Cream & Black*



Metal zip / Metal puller**
Antique brass

Plastic clip



1.5" or 2" Black

Button



Magnetic Antique brass***



Wooden Wood & Black

SHOULDER STRAPS

Webbing



Nylon 2" Black



Cotton 1.5", 2"
Natural & Black

Folded



Cotton
Sheeting & Canvas color ranges

Adjusters



Rectangle plastic 1.5", 2"
Black



Wire metal 2"
Antique brass

*Custom colors available on request

**Nylon zip with metal puller available on request

***Antique silver available on request

JUTE COLORS

Note: Colors are indicative only and may vary slightly from the actual jute.

ONLY LAMINATED



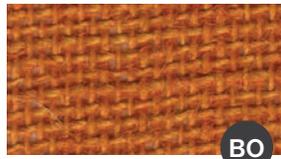
Taupe

TA



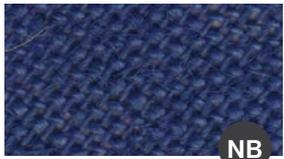
Mustard

MU



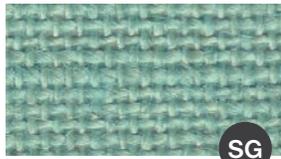
Burnt Orange

BO



Navy Blue

NB



Sea Green

SG



Forest Green

FG



Chocolate Brown

CB



Earth Brown

EB



Gray

GY

LAMINATED & UNLAMINATED



Parchment

PM



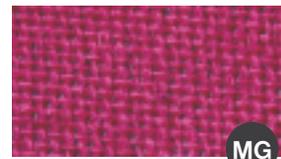
Natural

NA



Red

RD



Magenta

MG



Indigo

IN



Sky Blue

SB



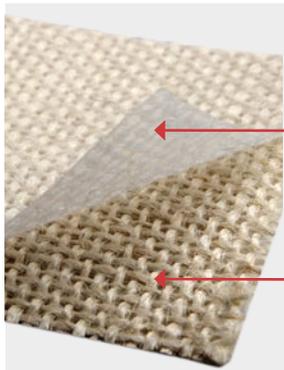
Olive

OL



Black

BK



LAMINATED VS UNLAMINATED

Laminated jute has a layer of LDPE biodegradable plastic fused to one side of the material, providing some rigidity. Bags like the Farmhouse and Messenger that need structure are made with laminated jute.

Unlaminated jute is pliable, with a stretchable weave. It is best suited for bags that do not need to be rigid, such as the Hope or Simplicity.

COTTON & JUCO COLORS

All cotton colors are available with 100% GOTS certified organic cotton.*

Note: Colors are indicative only and may vary slightly from the actual material.

COTTON CANVAS (310GSM)



NAC

Natural Organic only



BKC

Black Organic only



GYC

Gray Organic only



NBC

Navy Blue Organic only



BGC

Burgundy Organic only

COTTON SHEETING (145GSM)



NC

Natural Organic only



CC

Charcoal Regular & organic



LC

Lime Green Organic only



OC

Ocean Blue Organic only

JUCO



NJC

Natural Unlaminated

Juco is a blend of jute and cotton (JUte-COTton) with jute yarn woven in one direction and cotton yarn in the other.

*While we use 100% organic cotton fabric, the dyeing process used for colored options is not currently GOTS certified.

CONFERENCES & EVENTS

COURIER



Velcro closure



Back pocket

Code:	CE003	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Shoulder strap (w x fully extended loop)</i>
	30 x 30 x 10 (cm)	5 x 135 (cm)
	11.8 x 11.8 x 3.9 (in)	2 x 53 (in)
Dimensions:	<i>Gusset pocket (h x w)</i>	<i>Back pocket (h x w)</i>
	12 x 8 (cm)	26 x 30 (cm)
	4.7 x 3.1 (in)	10.2 x 11.8 (in)
Fabric:	Laminated jute	
Fastener:	Velcro (black)	
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster (black) Internal gusset pocket External back pocket	

MESSENGER



Internal pouch



Drink bottle holder

Code:	CE001	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Shoulder strap (w x fully extended loop)</i>
	30 x 38 x 12 (cm)	5 x 135 (cm)
	11.8 x 15 x 4.7 (in)	2 x 53 (in)
Dimensions:	<i>Pouch (h x w)</i>	<i>Gusset pocket (h x w)</i>
	15 x 18 (cm)	12 x 12 (cm)
	5.9 x 7.1 (in)	4.7 x 4.7 (in)
Fabric:	Laminated jute	
Fastener:	Plastic clip (black)	
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster (black) Internal pouch - velcro closure Internal gusset pocket Drink bottle holder	

ENVOY



Plastic clip



Internal pocket

Code:	CE002	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Shoulder strap (w x fully extended loop)</i>
	30 x 30 x 12 (cm)	5 x 135 (cm)
	11.8 x 11.8 x 4.7 (in)	2 x 53 (in)
Dimensions:	<i>Pouch (h x w)</i>	<i>Gusset pocket (h x w)</i>
	15 x 18 (cm)	12 x 12 (cm)
	5.9 x 7.1 (in)	4.7 x 4.7 (in)
Fabric:	Laminated jute	
Fastener:	Plastic clip (black)	
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster (black) Internal pouch - velcro closure Internal gusset pocket	

FREEDOM



Cotton webbing strap



Internal pouch

Code:	MP001	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	35 x 30 x 10 (cm)	2.5 x 36 (cm)
	13.8 x 11.8 x 3.9 (in)	1 x 14.2 (in)
Dimensions:	<i>Shoulder strap (w x loop)</i>	<i>Pouch (h x w)</i>
	3.8 x 96 (cm)	15 x 18 (cm)
	1.5 x 38 (in)	5.9 x 7.1 (in)
Fabric:	Laminated jute	
Fastener:	None	
Features:	Cotton webbing handles Cotton webbing shoulder strap Internal pouch - velcro closure	

FREEDOM CONFERENCE



Plastic adjuster

Code:	CE005	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Shoulder strap (w x fully extended loop)</i>
	35 x 30 x 12 (cm)	5 x 145 (cm)
	13.8 x 11.8 x 4.7 (in)	2 x 57 (in)
Fabric:	Laminated jute	
Fastener:	None	
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster (black)	

FOLIO



Velcro fastener

Code: CE007

Dimensions: Bag (h x w)

28 x 38 (cm)

11 x 15 (in)

Fabric: Laminated jute

Fastener: Velcro (black)

FESTIVAL RUCKSACK

Small
CC019



Large
CC026



Small CC019



Large CC026

Code: CC019, CC026

Dimensions: Bag (h x w) Rope size (fully extended):

CC019 40 x 32 (cm) 0.8 x 75 (cm)

15.7 x 12.6 (in) 0.3 x 29.5 (in)

CC026 46 x 35 (cm) 0.8 x 85 (cm)

18.1 x 13.8 (in) 0.3 x 33.5 (in)

Fabric: Cotton canvas (310gsm)

Fastener: Cotton rope drawstring - used as shoulder straps

Also available in cotton sheeting

ORGANIC COTTON FABRIC



BETTER FOR PEOPLE.
BETTER FOR THE
ENVIRONMENT.
BETTER FOR YOU.

Conventional cotton farming consumes massive quantities of toxic insecticides to control pests.

These hazardous toxins pollute the environment and cause serious health problems for poorly protected Indian cotton laborers.

By using natural pest control methods organic cotton farming removes the need for toxic chemicals.

You get great cotton. Farmers live healthier lives. Everyone wins. That's why we use GOTS certified organic cotton.

HAND BAGS

EVERYDAY



Optional fold-away pouch

Bag folded into optional pouch

Code:	CB002, CB005, CB006, CB007	
Dimensions:	<i>Bag (h x w)</i>	<i>Handle (w x loop)</i>
CB002	40 x 40 (cm) 15.7 x 15.7 (in)	3 x 60 (cm) 1.2 x 23.6 (in)
CB005	35 x 35 (cm) 13.8 x 13.8 (in)	3 x 60 (cm) 1.2 x 23.6 (in)
CB006	30 x 30 (cm) 11.8 x 11.8 (in)	3 x 60 (cm) 1.2 x 23.6 (in)
CB007	25 x 25 (cm) 9.8 x 9.8 (in)	2 x 50 (cm) 0.8 x 19.7 (in)
Fabric:	Cotton sheeting (145gsm)	
Fastener:	None	
Features:	Folded cotton handles	

Also available in cotton canvas

AMITY



Code:	CB003, CB009	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
CB003	35 x 39 x 12 (cm) 13.8 x 15.4 x 4.7 (in)	5 x 60 (cm) 2 x 23.6 (in)
CB009	25 x 25 x 10 (cm) 9.8 x 9.8 x 3.9 (in)	3 x 55 (cm) 1.2 x 21.7 (in)
Fabric:	Cotton sheeting (145gsm)	
Fastener:	None	
Features:	Folded cotton handles	

Also available in cotton canvas

BOUNTY



Magnetic button

Code:	CC008	
Dimensions:	<i>Bag (h x w)</i>	<i>Handle (w x loop)</i>
	40 x 53 (cm)	4 x 60 (cm)
	15.7 x 20.9 (in)	1.6 x 23.6 (in)
Fabric:	Cotton canvas (310gsm)	
Fastener:	Magnetic button (antique brass)	
Features:	Folded cotton handles	

Optional internal pouch

HORIZON



Shoulder strap
CC020

Handles
CC014



Zipped pocket

Code:	CC014, CC020	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Lining pocket (h x w)</i>
	32 x 42 x 15 (cm)	18 x 22 (cm)
	12.6 x 16.5 x 5.9 (in)	7.1 x 8.7 (in)
CC014:	<i>Handle (w x loop)</i>	CC020:
	4 x 65 (cm)	<i>Shoulder strap (w x loop)</i>
	1.6 x 25.6 (in)	5 x 135 (cm)
		2 x 53 (in)
Fabric:	Cotton canvas (310gsm)	
Lining:	Cotton sheeting (145gsm)	
Fastener:	Magnetic button (antique brass)	
Features:	Zipped lining pocket	
	CC014: Folded cotton handles	
	CC020: Adjustable cotton webbing shoulder strap	
	CC020: Wire adjuster - square (antique brass)	

BONDHU



Internal pockets



Knot detail

Code:	CC016	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Pouch (h x w)</i>
	34 x 34 x 8 (cm)	22 x 34 (cm)
	13.4 x 13.4 x 3.1 (in)	8.7 x 13.4 (in)
	Shoulder strap (w x fully extended loop)	
	10 x 100 (cm)	
	3.9 x 39 (in)	
Fabric:	Cotton canvas (310gsm)	
Fastener:	Wooden button with elastic cord loop	
Features:	Adjustable tied gusset shoulder strap	
	Internal pocket (2 pouches)	

Pockets can be removed & side trim can be added

SPREE



Internal pouch



Internal pocket

Code:	CC017	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	30 x 35 x 15 (cm) 11.8 x 13.8 x 5.9 (in)	4 x 60 (cm) 1.6 x 23.6 (in)
Dimensions:	<i>Pouch (h x w)</i>	<i>Gusset pocket (h x w)</i>
	15 x 18 (cm) 5.9 x 7.1 (in)	12 x 13 (cm) 4.7 x 5.1 (in)
Fabric:	Cotton canvas (310gsm)	
Fastener:	Magnetic button (antique brass)	
Features:	Folded cotton handles Internal pouch - velcro closure Internal gusset pocket	

HOPE • EVERY BAG IS UNIQUE •



JB007 - Zip closure



Sari braid handles



EN003 - Magnetic button

Code:	JB007, EN003	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	36 x 36 x 10 (cm) 14.2 x 14.2 x 3.9 (in)	2 x 65 (cm) 0.8 x 25.6 (in)
Dimensions:	<i>Lining pocket (h x w)</i>	
	18 x 22 (cm) 7.1 x 8.7 (in)	
Fabric:	Unlaminated jute	
Lining:	Cotton sheeting (145gsm)	
Fastener:	JB007: Nylon zipper EN003: Magnetic button (antique brass)	
Features:	Sari braid (large) handles Zipped lining pocket	

HARMONY



Zipped pocket

Code:	LS003	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	28 x 36 x 12 (cm) 11 x 14.2 x 4.7 (in)	3.5 x 60 (cm) 1.4 x 23.6 (in)
Dimensions:	<i>Lining pocket (h x w)</i>	
	18 x 22 (cm) 1.6 x 25.6 (in)	
Fabric:	Unlaminated jute	
Lining:	Cotton sheeting (145gsm)	
Fastener:	Magnetic button (antique brass)	
Features:	Cotton-lined jute handles Zipped lining pocket	

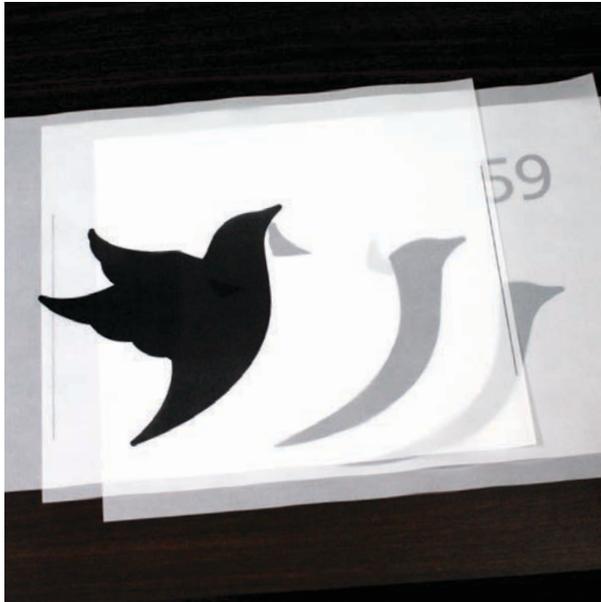
YOUR DESIGNS ARE **SCREEN PRINTED BY HAND** USING HIGH QUALITY WATER-BASED, **ECO-FRIENDLY INKS.**

These inks are safer for our staff and better for the environment, but still deliver a great product to you!

**Screen printing is available for up to 6 color prints.*

PRINTING PROCESS

1 COLOR SEPARATION



2 PRINTING ONE COLOR AT A TIME



3 THE FINISHED PRODUCT



WHAT MAKES ARTWORK GOOD FOR SCREEN PRINTING?



- Vector artwork or high-res image
- Big bold fonts (sans-serif preferred)
- Avoid overly complex detail
- Solid colors (no gradients)
- Maximum 6 colors per location

For further information on printing guidelines, download our full graphics guide: freeset.co/jutegraphicsguide

SHOPPING

SIMPLICITY



Jute webbing handles

Code:	EN001	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	34 x 36 x 15 (cm)	2.5 x 55 (cm)
	13.4 x 14.2 x 5.9 (in)	1 x 21.7 (in)
Fabric:	Unlaminated jute	
Fastener:	None	
Features:	Jute webbing handles	

FARMHOUSE



Internal pouch



Internal gusset pocket

Code:	LS002	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	36 x 40 x 18 (cm)	3.5 x 60 (cm)
	14.2 x 15.7 x 7.1 (in)	1.4 x 23.6 (in)
	<i>Pouch (h x w)</i>	<i>Gusset pocket (h x w)</i>
	15 x 23 (cm)	12 x 16 (cm)
	5.9 x 9.1 (in)	4.7 x 6.3 (in)
Fabric:	Laminated jute	
Fastener:	None	
Features:	Black polyester lined jute handles Internal pouch - velcro closure 2 x Internal gusset pockets	

One of our most popular bags!

CLUSTER



Internal pouch



Internal gusset pocket

Code: LS001

Dimensions: *Bag (h x w x d)* *Handle (w x loop)*

30 x 35 x 15 (cm) 3.5 x 60 (cm)

11.8 x 13.8 x 5.9 (in) 1.4 x 23.6 (in)

Pouch (h x w) *Gusset pocket (h x w)*

15 x 18 (cm) 12 x 13 (cm)

5.9 x 7.1 (in) 4.7 x 5.1 (in)

Fabric: Laminated jute

Fastener: Magnetic button (antique brass)

Features: Black polyester lined jute handles
Internal pouch - velcro closure
Internal gusset pocket

SHOPPER



Cotton webbing handles

Code: MP002

Dimensions: *Bag (h x w x d)* *Handle (w x loop)*

40 x 40 x 15 (cm) 2.5 x 36 (cm)

15.7 x 15.7 x 5.9 (in) 1 x 14.2 (in)

Fabric: Laminated jute

Fastener: None

Features: Cotton webbing handles

LIBERTY



Polyester lined handles

Code: MP003

Dimensions: *Bag (h x w x d)* *Handle (w x loop)*

40 x 35 x 12 (cm) 3 x 36 (cm)

15.7 x 13.8 x 4.7 (in) 1.2 x 14.2 (in)

Fabric: Laminated jute

Fastener: None

Features: Black polyester lined jute handles

SARI

The sari is a traditional wrap-around garment for women, worn with one end tossed over the shoulder. Every-day attire for rich and poor alike, saris have been a colorful mainstay of the Indian woman's wardrobe for centuries.

Make your bag one of a kind* by adding recycled cotton saris as handles, lining or decoration.

**As no two saris are the same, every bag is unique. You can specify the range of shades you desire, but not specific colors. All saris are washed before being used in Freaset products.*



GETAWAY BACKPACK



Antique brass clasp Drawstring and pocket Shoulder straps

Code:	CC021	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	36 x 28 x 14 (cm) 14.2 x 11 x 5.5 (in)	2 x 17 (cm) 0.8 x 6.7 (in)
Shoulder straps (w x fully extended loop)	5 x 95 (cm)	
	2 x 37 (in)	
Front pocket (h x w)	Lining pocket (h x w)	
	24 x 28 (cm) 9.4 x 11 (in)	18 x 28 (cm) 7.1 x 11 (in)
Fabric:	Cotton canvas (310gsm)	
Lining:	Cotton sheeting (145gsm)	
Fastener:	Cotton rope drawstring	
Features:	Folded cotton handle Adjustable cotton webbing shoulder straps Wire adjuster - square (antique brass) Under-flap front pocket Lining pocket Drawstring slider (for rope)	

FOREVER



CC025 - Zip closure Front pockets Zipped pocket

Code:	CC022, CC025	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	38 x 42 x 14 (cm) 15 x 16.5 x 5.5 (in)	5 x 61 (cm) 2 x 24 (in)
Lining pocket (h x w)	Front pocket (h x w)	
	18 x 22 (cm) 7.1 x 8.7 (in)	33 x 42 (cm) 13 x 16.5 (in)
Fabric:	Cotton canvas (310gsm)	
Lining:	Cotton sheeting (145gsm)	
Fastener:	CC022: None CC025: Nylon zipper	
Features:	Folded cotton handles Zipped lining pocket External front pocket (2 pouches) CC025: Large lining pocket (2 compartment - no zip)	

TERRITORY



Strap adjuster



Gusset pocket

Code:	CC013	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Shoulder strap (w x fully extended loop)</i>
	30 x 40 x 10 (cm)	5 x 135 (cm)
	11.8 x 15.7 x 3.9 (in)	2 x 53 (in)
Dimensions:	<i>Back pocket (h x w)</i>	<i>Gusset pocket (h x w)</i>
	25.5 x 40 (cm)	18 x 10 (cm)
	10 x 15.7 (in)	7.1 x 3.9 (in)
Fabric:	Cotton canvas (310gsm)	
Fastener:	Velcro (black)	
Features:	Adjustable cotton webbing shoulder strap Wire adjuster - square (antique brass) External back pocket (zipped) 2 x External pleated gusset pockets Internal laptop divider	

SATELLITE



Back pocket



Velcro

Code:	CC001	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Shoulder strap (w x fully extended loop)</i>
	25 x 33 x 10 (cm)	5 x 135 (cm)
	9.8 x 13 x 3.9 (in)	2 x 53 (in)
Dimensions:	<i>Back pocket (h x w)</i>	<i>Gusset pocket (h x w)</i>
	21 x 33 (cm)	17 x 10 (cm)
	8.3 x 13 (in)	6.7 x 3.9 (in)
Fabric:	Cotton canvas (310gsm)	
Fastener:	Velcro (black)	
Features:	Adjustable cotton webbing shoulder strap Wire adjuster - square (antique brass) External back pocket (zipped) External gusset pocket	

RUCKSACK



Jute
EN002

Canvas
CC030



Cotton rope



Zip pocket

Code:	EN002, CC030	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Pocket (h x w)</i>
	48 x 35 x 12 (cm)	35 x 35 (cm)
	18.9 x 13.8 x 4.7 (in)	13.8 x 13.8 (in)
Rope size (fully extended):		
0.8 x 85 (cm)		
0.3 x 33.5 (in)		
Fabric:	EN002: Unlaminated jute CC030: Cotton canvas (310gsm)	
Fastener:	Cotton rope drawstring - used as shoulder straps	
Features:	Zipped external pocket Cotton sheeting upper (145gsm)	

DUFFEL



Internal pouch

Drawstring slider

Code: CC023

Dimensions: *Bag (h x w x diam.)* *Pouch (h x w)*
 47 x 40 x 25 (cm) 12 x 16 (cm)
 18.5 x 15.7 x 9.8 (in) 4.7 x 6.3 (in)

Shoulder strap (w x fully extended loop)
 5 x 95 (cm)
 2 x 37 (in)

Fabric: Cotton canvas (310gsm)

Fastener: Cotton rope drawstring

Features: Adjustable cotton webbing shoulder strap
 Wire adjuster - square (antique brass)
 Internal pouch - velcro closure
 Drawstring slider (for rope)

TRAVELLER



Removable strap

Lining pocket

Code: CC031

Dimensions: *Bag (w x diam.)* *Handle (w x loop)*
 53 x 29 (cm) 1.9 x 40 (cm)
 20.9 x 11.4 (in) 0.7 x 15.7 (in)

Shoulder strap (w x fully extended loop)
 5 x 115 (cm)
 2 x 45 (in)

Pocket (h x w) - simple **Pocket (h x w) - zipped**
 22 x 21 (cm) 22 x 21 (cm)
 8.7 x 8.3 (in) 8.7 x 8.3 (in)

Fabric: Cotton canvas (310gsm)

Lining: Cotton sheeting (145gsm)

Fastener: Metal zipper (antique brass)

Features: Rolled webbing handles
 Adjustable cotton webbing shoulder strap
 Wire adjuster - square (antique brass)
 Zipped lining pocket
 Simple side pocket
 Zipped side pocket

TRAVELLER - LITE



Simple side pocket

Code: CC033

Dimensions: *Bag (w x diam.)* *Shoulder strap (w x fully extended loop)*
 53 x 29 (cm) 5 x 147 (cm)
 20.9 x 11.4 (in) 2 x 58 (in)

Lining pocket (h x w)
 22 x 21 (cm)
 8.7 x 8.3 (in)

Fabric: Cotton canvas (310gsm)

Lining: Cotton sheeting (145gsm)

Fastener: Nylon zipper (black)

Features: Adjustable cotton webbing shoulder strap
 Wire adjuster - square (antique brass)
 Simple side pocket

CLUTCH



Removable cotton wristlet



Internal pocket

Code: CC032

Dimensions: *Bag (h x w)* *Wristlet (w x loop)*

15 x 23 (cm) 2 x 30 (cm)

5.9 x 9.1 (in) 0.8 x 11.8 (in)

Lining pocket (h x w)

8 x 17 (cm)

3.1 x 6.7 (in)

Fabric: Cotton canvas (310gsm)

Lining: Black polyester

Fastener: Metal zipper (antique brass)

Features: Folded cotton wristlet
Zipped lining pocket

“

WELL MADE,
WELL PRICED,
WITH A
COMPELLING
STORY.”

— *Stacey Edgar, founder of Global Girlfriend*

FROM OUR CUSTOMERS

“I went to TEDx in Christchurch, New Zealand, and the ‘goody bag’ we got was of very high quality and very comfortable to carry... Please thank the women involved for their skill in making the bags, their courage in taking the steps needed to change their lives, and their tenacity in learning how to make good quality bags. I am very happy to have accidentally become one of your customers!”

— *Jenny, TEDx attendee*

“THE BAGS ARE GORGEOUS!!! Thank you so much!!! I have so many people excited about them, I should be placing another order soon. Thank you for all of the handwork and crafts(WO)manship that went into each one! I am so happy. Thank you.” — *Bethany, USA customer*



LAPTOP SLEEVE



Power cord bag



Cotton sheeting lining

Code:	CC006	
Dimensions:	<i>Bag (h x w)</i>	<i>Carry bag (h x w)</i>
	27 x 37 (cm)	23 x 14 (cm)
	10.6 x 14.6 (in)	9.1 x 5.5 (in)
Fabric:	Cotton canvas (310gsm)	
Lining:	Cotton sheeting (145gsm)	
Fastener:	Wooden button with elastic cord loop	
Features:	Power cord carry bag (cotton sheeting)	

Fits 13" Macbook Pro - can be customized to any size

TREASURE POD



Zip closure with optional tassel

Code:	CC015	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	7 x 15 x 9 (cm)	2 x 16 (cm)
	2.8 x 5.9 x 3.5 (in)	0.8 x 6.3 (in)
Fabric:	Cotton canvas (310gsm)	
Fastener:	Nylon zipper	
Features:	Folded cotton handle	

Optional braided sari tassel available

HANDY BAG (JUTE)



Zip closure with optional tassel

Code:	JB004, JB005, JB006	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	JB004	10 x 16 x 6 (cm) 3.9 x 6.3 x 2.4 (in)
JB005	14 x 21 x 7 (cm) 5.5 x 8.3 x 2.8 (in)	2 x 17 (cm) 0.8 x 6.7 (in)
	JB006	18 x 27 x 10 (cm) 7.1 x 10.6 x 3.9 (in)
Fabric:		Laminated jute
Fastener:	Nylon zipper	
Features:	Folded jute handle	

Optional braided sari tassel available

HANDY BAG (COTTON)



Optional cotton sheeting lining

Code:	CC027, CC028, CC029	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	CC027	10 x 16 x 6 (cm) 3.9 x 6.3 x 2.4 (in)
CC028	14 x 21 x 7 (cm) 5.5 x 8.3 x 2.8 (in)	2 x 17 (cm) 0.8 x 6.7 (in)
	CC029	18 x 27 x 10 (cm) 7.1 x 10.6 x 3.9 (in)
Fabric:		Cotton canvas (310gsm)
Lining:	Cotton sheeting (145gsm)	
Fastener:	Nylon zipper	
Features:	Folded cotton handle	

Optional braided sari tassel available

PENCIL POD



Optional braided sari tassel

Code:	CC009
Dimensions:	<i>Bag (h x w x d)</i>
	6 x 20 x 5 (cm) 2.4 x 7.9 x 2 (in)
	Fabric: Cotton canvas (310gsm)
Fastener:	Nylon zipper

Optional braided sari tassel available

CLASSIC PENCIL CASE



Optional braided sari tassel

Code:	CC004
Dimensions:	<i>Bag (h x w)</i>
	11 x 23 (cm)
	4.3 x 9.1 (in)
Fabric:	Cotton canvas (310gsm)
Fastener:	Nylon zipper

Optional braided sari tassel available

PENCIL CASE



Optional cotton sheeting lining

Code:	NB005
Dimensions:	<i>Bag (h x w)</i>
	15 x 23 (cm)
	5.9 x 9.1 (in)
Fabric:	Laminated jute
Fastener:	Nylon zipper

Optional braided sari tassel available



TRIPTI'S STORY

“Freeset taught me to sew as well as how to read and write. They taught me about counting money and savings. I remember signing my name and counting the money as I received my first wages as an official employee of Freeset. I will never forget that day in my life.”

GIFT & PROMOTIONAL

MAKEUP POUCH

• EVERY BAG IS UNIQUE •



Large
CB014

Small
CB013



Sari lined



Optional braided sari tassel

Code:	CB013, CB014
Dimensions:	Bag (h x w x d)
CB013	11 x 17 x 5 (cm) 4.3 x 6.7 x 2 (in)
CB014	14 x 21 x 6.5 (cm) 5.5 x 8.3 x 2.6 (in)
Fabric:	Cotton sheeting (145gsm)
Lining:	Recycled sari (washed)
Fastener:	Nylon zipper

Optional braided sari tassel available

BLING BAG



Large
CB012

Medium
CB011

Small
CB010



Drawstring closure

Code:	CB010, CB011, CB012
Dimensions:	Bag (h x w)
CB010	10 x 10 (cm) 3.9 x 3.9 (in)
CB011	12 x 12 (cm) 4.7 x 4.7 (in)
CB012	15 x 15 (cm) 5.9 x 5.9 (in)
Fabric:	Cotton sheeting (145gsm)
Fastener:	Cotton cord drawstring

Great for jewelry

WINE



NB003: D-shape cane handles NB004: Rope handles

Code:	NB003, NB004	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x h)</i>
	<i>NB003</i>	35 x 12 x 10 (cm) 13.8 x 4.7 x 3.9 (in)
<i>NB004</i>	35 x 12 x 10 (cm) 13.8 x 4.7 x 3.9 (in)	0.8 x 28 (cm) 0.3 x 11 (in)
	Fabric:	Laminated jute
Fastener:	None	
Features:	NB003: D-shape cane handles NB004: Rope handles	

MEMENTO



Rectangular cane handles

Code:	LS005	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x h)</i>
		32 x 33 x 12 (cm) 12.6 x 13 x 4.7 (in)
Fabric:	Laminated jute	
Fastener:	None	
Features:	Rectangular cane loop - 16 x 9cm handles	

GOODY



Folded jute handles

Code:	JB003	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
		20 x 25 x 10 (cm) 7.9 x 9.8 x 3.9 (in)
Fabric:	Laminated jute	
Fastener:	None	
Features:	Folded jute handles	

GIFT



Rope handles

Code:	NB001	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	25 x 20 x 10 (cm)	0.8 x 36 (cm)
	9.8 x 7.9 x 3.9 (in)	0.3 x 14.2 (in)
Fabric:	Laminated jute	
Fastener:	None	
Features:	Rope handles	

BOX



Optional sari lining

Optional braided sari handles

Code:	NB002	
Dimensions:	<i>Bag (h x w x d)</i>	<i>Handle (w x loop)</i>
	15 x 15 x 10 (cm)	2 x 28 (cm)
	5.9 x 5.9 x 3.9 (in)	0.8 x 11 (in)
Fabric:	Laminated jute	
Fastener:	None	
Features:	Folded jute handles	

Optional sari lining and braided sari handles available.

LOOP KEYCHAIN



Optional sari lining

Code:	CC012	
Dimensions:	<i>Keychain (h x w)</i>	
	10.5 x 3.5 (cm)	
	4.1 x 1.4 (in)	
Fabric:	Cotton canvas (310gsm)	
Lining:	Cotton sheeting (145gsm)	
Fastener:	Key ring	

Optional recycled sari lining available

A FAIR TRADE BUSINESS OFFERING FREEDOM THROUGH EMPLOYMENT TO WOMEN TRAPPED IN INDIA'S SEX TRADE.

WE MAKE BAGS AND TEES,
BUT OUR BUSINESS IS FREEDOM!

Human trafficking and poverty feed India's sex trade, where women and children forced into prostitution face a life without choices, marginalized by society.

Freeset is a bag and apparel manufacturing business whose purpose is to provide these women with a way out of prostitution.

Women are employed on the basis of their need for a job, not the skills they bring to it. They are trained, paid a good wage and signed up to a health insurance plan and pension fund. For many it is the first time they can be proud of the place they work.

Best of all they begin their journey to freedom.

When you buy a Freeset bag or tee, you get a great, eco-friendly product and you contribute to women's ongoing freedom from the sex trade in Kolkata, India.



**Contact us to order
your Freeset products!**

Fill in our *online inquiry form*

or email:

admin@marketplacers.co.nz

Ph. +64 9 526 6363

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BRINGS
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www.freesetglobal.com